

LiveAlpsNature

SUPPORT BY THE EUROPEAN UNION
THROUGH THE INTERREG ALPINE SPACE PROGRAMME: € 1,880,177

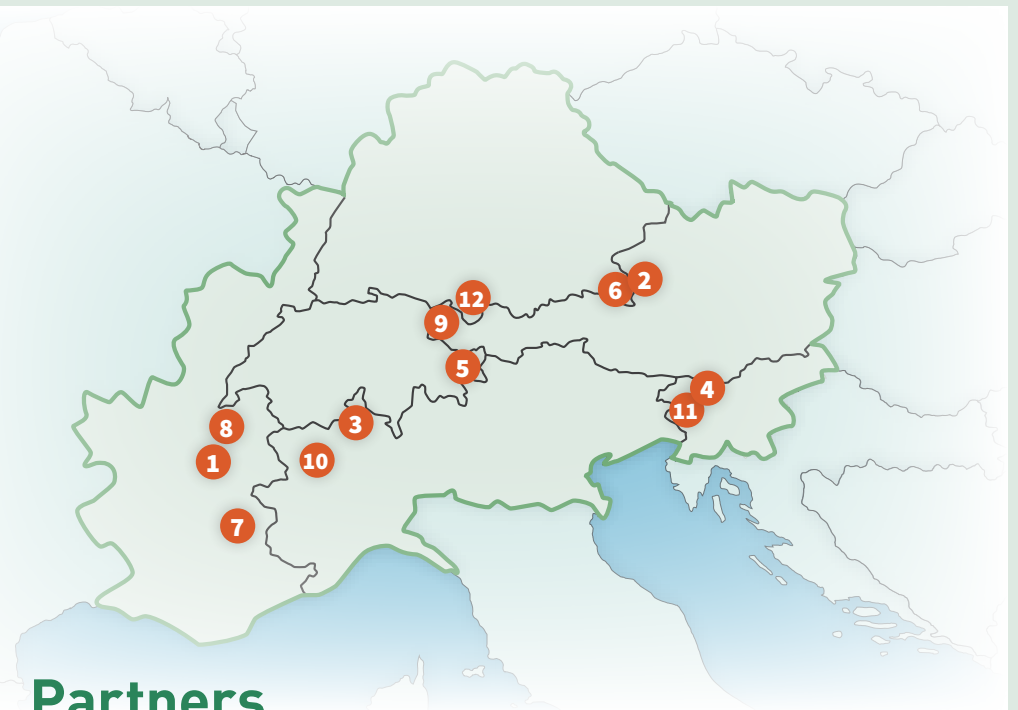
Promoting biodiversity protection through innovative and health orientated nature-based activities in Alpine Protected Areas

Hotspots for biodiversity, tourism & outdoor activities - how do they go together? A challenge for the Alpine Protected Areas covering 30 % of the Alpine territory.

Ecologically fragile alpine sites are exposed to overcrowding and nature-based activities (NBA), which impact species by fragmenting or destroying their habitats and disturbing their reproduction phases. Biodiversity loss from NBA, a trend observed across the Alps, requires region-wide solutions. LiveAlpsNature analyses the impact of NBA on alpine biodiversity, develops innovative biodiversity-friendly solutions for visitor management based on the One-Health approach, and then directly implements and evaluates them in Alpine Protected Areas. Open source data will be made available for dissemination across digital platforms.

By involving local stakeholders, LiveAlpsNature addresses the increase in tourism by guiding pro-ecological behavioural changes to reduce impacts on biodiversity and create sustainable nature-based activities.





TOTAL PROJECT BUDGET: € 2,729,503



Partners

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| 1 ALPARC – the Alpine Network of Protected Areas (FR, Lead Partner) | 7 Ecrins National Park (FR) |
| 2 Paracelsus Medical University Salzburg (AT) | 8 Asters - Organisation for the conservation of natural areas in Haute-Savoie (FR) |
| 3 Ossola Protected Areas Management Body (IT) | 9 CIPRA International Lab (AT) |
| 4 Triglav National Park (SI) | 10 Mont Avic Nature Park (IT) |
| 5 Swiss National Park (CH) | 11 Tourism Bohinj (SI) |
| 6 Berchtesgaden National Park (DE) | 12 Outdooractive (DE) |

Outcomes

-  **Guidelines** for Alpine Protected Areas managers & tourism destination managers including concept & protocol for biodiversity impact analysis of nature-based activities
-  **The Alpine Protected Areas' roadmap** on nature-based activities: transnational management & communication solutions for innovative and biodiversity-friendly models in the Alps
-  **Pilot actions** in Alpine Protected Areas applying project outcomes as management measures, innovative visitor offers and integrated information systems within digital platforms
-  **Toolbox** with digital open data set for visitor management and innovative nature-based activity offers considering biodiversity protection and health aspects for digital platforms

Priority 1
Climate resilient and green
Alpine region

